



# **COPPEM GROUP**



## COPEM Group, always in the field of *Diamond Business*, opens a new headquarters in Antwerp.

In the heart of Antwerp, the world capital of Diamonds, at 534 Diamond Club Pelikaanstraat 62, the **Copem group** arrives, a reality already solid in the world of *Diamond Business*, the result of a powerful synergy of companies active for several years in the sector.

In chief, the company **Copem & Co** based in Rome and Valencia. The helm's solid guide is entrusted to President Eitan Dokhanian and his son Raz Dokhanian, CEO, both prominent figures in the world of diamond business. And while the fifty experience represented by President Eitan is synonymous with trust, knowledge and continuity, the dynamic inclination of the CEO to cross the boundaries of the traditional is a guarantee of the planting of a business model perfectly in line with the needs of a rapidly changing market.

The strategic choice to place the heart of the holding in Antwerp reveals, without a shadow of doubt, the strong propensity of the **Copem group** to win an increasingly prominent role in the world of diamond business on all the most significant European markets, and not only.

Forty years of experience certify the holding in commercial and design capacity, thanks to a specific and pragmatic industrial plan that has contributed to a growth of **Copem & Co** equal to 300% over the last 10 years, gaining a leading role in the supply of diamonds to the main jewellery companies in Italy and particularly in the area of valence.



The international alliance with leader groups in the diamond sector has ensured a solid presence on the market.

The **Copem & Co**, with its President Eitan Dokhanian and CEO Raz Dokhanian, has chosen a first level management, in order to realize, for its customers, an ethical trade and guarantor over the years.

In 2012, the **Copem group** gave birth to the **International Trading Company**.

The **ITC**, and its way of articulating its business model, can be considered the maximum of the expression “concept”.

In 5 years the innovation of marketing and design have been the center of a development that has been realized in new brand “total marketing oriented”.

The group’s entrepreneurial skills led to the creation of a new business unit: The **ITC – Diamond Investment**, whose mission, the sale of diamonds for investments, it has become a project called “a hug over time” characterized by an excellent service of preservation of the heritage in the medium and long term and regulated by a clear and transparent sales procedure that respects the indications given by the bodies responsible for the control and the safeguard of the interests of the customers.

The **ITC – Diamond Investment business Unit** has adequate tools to provide customers with control over the value of acquired gems, monitoring their value over time in order to reiterate the ethical and guaranteed principles of the **Copem group**.

Further proof of the orientation of the **Copem group** to look for the new beyond the traditional borders, in 2016 the same gives life to the **Web World Working (3W)**, a leading company in *Web communication*, to which it entrusts the task of bringing in the world of the web all the innovation of the projects that the Group expresses.

**Copem & Co., ITC, 3w**: The trilogy of excellence, Expression of a group with a strong predisposition to maintain a prominent role in the diamond business at all levels.





Forty years of activity and success are celebrated with the opening of the Belgian headquarters.

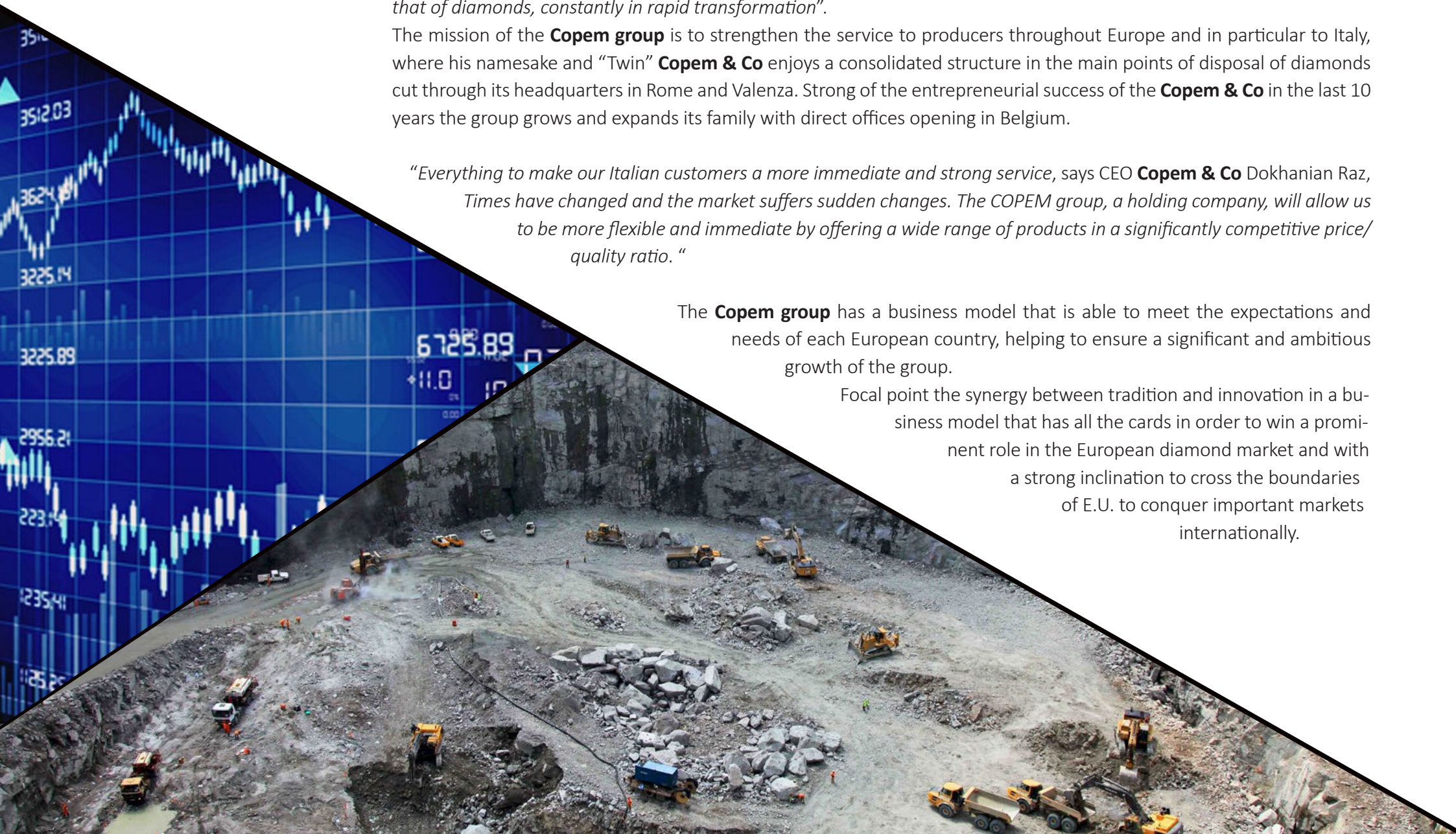
*"The CopemGroup – explains President Eitan Dokhanian – develops its activity in all branches of diamond business assuming an international role of the foreground and ambitious projects that are abreast and in perfect harmony with a world, that of diamonds, constantly in rapid transformation".*

The mission of the **Copem group** is to strengthen the service to producers throughout Europe and in particular to Italy, where his namesake and "Twin" **Copem & Co** enjoys a consolidated structure in the main points of disposal of diamonds cut through its headquarters in Rome and Valenza. Strong of the entrepreneurial success of the **Copem & Co** in the last 10 years the group grows and expands its family with direct offices opening in Belgium.

*"Everything to make our Italian customers a more immediate and strong service, says CEO **Copem & Co** Dokhanian Raz, Times have changed and the market suffers sudden changes. The COPEM group, a holding company, will allow us to be more flexible and immediate by offering a wide range of products in a significantly competitive price/quality ratio. "*

The **Copem group** has a business model that is able to meet the expectations and needs of each European country, helping to ensure a significant and ambitious growth of the group.

Focal point the synergy between tradition and innovation in a business model that has all the cards in order to win a prominent role in the European diamond market and with a strong inclination to cross the boundaries of E.U. to conquer important markets internationally.





## TECHNOLOGICAL INNOVATION

The **Copem Group** and **Copem & Co** have transformed a market demand into service. The homonymous site "CopemGroup.com" is a research platform of certified stones and not only. The group offers the possibility for all the employees to be always at the center of the world. A technological platform offers certified stones **GIA HRD IGI** on the squares of Rome, Valenza, Antwerp giving an immediate availability of the product and a delivery in 48 hours.

Extremely interesting is the possibility to search the stones on the rapnet becoming a virtual broker in real time. The program also includes the search for loosely cut diamonds by weight and different diameters.

A wide range of products ranging to 360 ° in the world of diamonds, together with immediate transactions, are the flagship of our offer, guaranteeing its customers a quick response... with a simple email.

*"To be abreast of the times means to renew technologically, speaks the CEO of **Copem & Co** Raz Dokhanian, our business unit has innovative modern and simple programs to give a constant and impeccable service. The opportunity offered to our customers is the time and necessity, our service in a word is a form of Conciergerie online. A virtual butler ready to be immediately operational. Every request can be made in real time with a quick response in order to meet the needs of manufacturers, contractors, small laboratories or shops. We are sure to make business transactions easier and faster, giving everyone the chance to be protagonists in the diamond industry. Our challenge is to innovate the sector in the next 24 months, making us the new architects and forerunners of our industry. "*



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